

Name: Sergey Karpunin

Original birthplace: Moscow, Russia

Birth year: 07.07.1973

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Professional activity

Began professional career as a florist since 1991. Participated and was the leader of many significant floral decoration projects in theaters and concert halls, TV channels, offices of large companies, exhibitions. In particular, was the author of project and art director of floral decoration of the Russian pavilion at World Universal Exhibition "EXPO 2005" (Aichi, Japan). Participated in the development of advertising campaigns of several firms. During six years was a leader of floral decorations in the main cathedral of the Russian Orthodox Church - Cathedral of Christ the Savior in Moscow. Starting in 2006, has been actively teaching. Conducted numerous seminars in different floral schools in Russia and abroad. Starting in 2012 - shows and demonstrations in different countries. **Currently owns professional web site www.iamflorist.com** In 2004 joined the National Guild of Florists (Russia), and in 2005 elected to the Board of NGF. In the Guild is responsible for conducting professional florist competitions.

from 2004 - Referee of Russian regional professional florist contests (more than 50);

from 2004 till 2014 - Member of Organizer Committee and Jury Chairman of the Russian Florist Cup.

from 2004 till 2012 - Jury Chairman of the Moscow Florist Cup.

2005 - Referee of the Norwegian National Florist Championship (Molde, Norway);

- Referee of the Polish National Florist Championship (Poznan, Poland);

2006 - Assessor of Technical Committee at European young florists competition "EUROFLEURS 2006" (Netherlands);

2007 - Referee at European florists competition "Europe Cup - 2007" (Slovenia);

2008 - Assessor of Technical Committee at European florists competition "EUROFLEURS-2008" (Belgium);

2010 - Assessor of Technical Committee at European young florists competition "EUROFLEURS-2010" (Great Britain);

2011 - Jury Chairman of the Russian Florist School Cup "RussianSkills 2011"

2012 - Referee of the Ukraine National Florist Championship (Kharkov, Ukraine);

2012 - 2015 - Jury Chairman of the Kazakhstan National Florist Championship (Astana, Kazakhstan);

2013 - 2015 - Co-Organizer and Jury Chairman of the Open Belarus Florist Cup (Minsk, Belarus);

2013 - Referee at European florists competition "EUROFLEURS - 2013" (Split, Croatia);

Education in field of floristry

I started to get involved with a floral theme about fourteen years. While I was in Physics and Mathematics Lyceum. Then I went to the Mathematics University of Nuclear Physics Faculty and at the same time began to work in a flower company. Around the age of twenty, I changed to the Institute of Economics (eventually received a degree in advertising) and completely moved to the flower business.

1991 to 1996 - Moscow Industrial University, specialty: advertisement.

1996 - Ingvar Strandhs Blomsterskola (Malmo, Sweden), different educational courses.

1998 to 2001 - The Sogetsu School of Ikebana of Japan, Teacher's Diploma 4th Grade (Moscow and Tokyo)

1999 to 2001 - Moscow Architectural Institute, specialty: landscape designer.

2004 - Referee Courses at the FLORINT (International Florist Organization).

Awards and Prizes

1996 - Participant of the Russian Open Florists Competition, 2nd place

1999 - Participant of Russian exposition at the 8th International Flower Exhibition "Floralies Internationales" (Nantes, France), Special award by the Organising Committee "Original natural landscape".

2000 - Author of project and art director of Russian exposition at World Flower Exhibition (WFEK-2000) (Koyang, Korea), Grand bronze medal for exposition design.

2001 - Author of project and art director of Russian exposition at "Euroflora-2001" (Genova, Italy), Grand Prix of Honour "Best Foreign Exposition up to 500 s.m." .

2002 - Participant of the Russian Open Florists Competition, 4th place

2003 - Participant of the Russian Open Florists Competition, 5th place

2004 - Author of project and art director of Russian exposition at “Pacific Flora-2004” (Japan), Grand Silver medal for the exposition design and Grande Bronze medal for the florist work “Wedding Dress”.

2010 - “Golden Leaf” of the International Floral Art edition 2010/2011 (Stichting Kunstboek, Belgium)

2014 - “Silver medal” of the International Flower Show (Huis Ten Bosh, Japan)

Publications and books:

Professional magazines: FLOWERS (Russia), FLORISTIKA (Latvia), CLIP (Spain), FUSION FLOWERS (Great Britain), FLORIST (Japan), FLORISTA (Poland)

Books:

2005-2006 International Floral Art (Stichting Kunstboek, Belgium)

2006-2007 International Floral Art (Stichting Kunstboek, Belgium)

2008-2009 International Floral Art (Stichting Kunstboek, Belgium)

2010-2011 International Floral Art (Stichting Kunstboek, Belgium)

2012-2013 International Floral Art (Stichting Kunstboek, Belgium)

2013 Monograph «Floral Art By Sergey Karpunin» (Stichting Kunstboek, Belgium)

2014 Floral World Masters (SODO, Japan)

2015 Formidable Florists (Lannoo, Belgium)